Product 1/2

121

Advertiser Ref

## CONTRACT



And:

Mentzer Media Services 125 West 55th Street New York, NY 10019 USA

	Contract / Rev	<u>vision</u>		Alt Order #		
	936222	/		25308607		
<u>Product</u>						
4YOUN						
Contract Dates	Estimate #					
11/01/16 - 11/08/16	3774					
<u>Advertiser</u>			Original Date / Revision			
POL/Dana Young for Sen	ate		C	09/20/16	/ 10/18/16	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Property	Accour	nt E	xecutive	Sales Office	
	WFLA	Katz W	/asl	nington	Katz/Washingto	

Special Handling

Demographic Adults 35+

Agy Code

Agency Ref

IN2570/SP271/TO1326

9912736

Advertiser Code

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type Spots	Amount
N 1 WFLA 11/01/16 11/01/16 Local News @ 6a	558-7a	:30	NM 1	\$400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         -T         1	<u>Rate</u> \$400.00			
N 2 WFLA 11/02/16 11/03/16 Local News @ 6a	558-7a	:30	NM 4	\$1,600.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/31/16 11/06/1622 4	\$400.00			
N 3 WFLA 11/04/16 11/04/16 Local News @ 6a	558-7a	:30	NM 2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16F 2	<u>Rate</u> \$400.00			
N 4 WFLA 11/07/16 11/08/16 Local News @ 6a	558-7a	:30	NM 2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	TAIWI 2	φοσσ.σσ
Week: 11/07/16 11/13/16 11 2	\$400.00			
N 5 WFLA 11/01/16 11/01/16 Today Show	657-9a	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/31/16 11/06/16 -T 1	\$550.00			
N 6 WFLA 11/02/16 11/03/16 Today Show	657-9a	:30	NM 3	\$1,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/1621 3	<u>Rate</u> \$550.00			
N 7 WFLA 11/04/16 11/04/16 Today Show	657-9a	:30	NM 2	\$1,100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	φ1,100.00
Week: 10/31/16 11/06/16F 2	\$550.00			
N 8 WFLA 11/07/16 11/07/16 Today Show	657-9a	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/07/16 11/13/16 M 1	\$550.00			
N 9 WFLA 11/08/16 11/08/16 Today Show	657-9a_	:30	NM 2	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 -T 2	<u>Rate</u> \$550.00			
		.00	NIM	ф <b>7</b> 0.00
N 10 WFLA 11/01/16 11/01/16 M-F 2-3p Start Date End Date Weekdays Spots/Week	2-3p Rate	:30	NM 1	\$70.00
Week: 10/31/16 11/06/16 -T 1	\$70.00			
N 11 WFLA 11/02/16 11/02/16 M-F 2-3p	2-3p	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Alt Order # 25308607
Contract Dates 11/01/16 - 11/08/16	Estimate # 3774

<u>Advertiser</u>	Original Date / Revision
POL/Dana Young for Sen	09/20/16 / 10/18/16

##	Start/End	Spots/	D . D. T . O.		
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week	Time <u>Rate</u>	Days Length Week	Rate Rtn TypeSp	oots	Amount
Week: 10/31/16 11/06/16W 1	\$70.00				
N 12 WFLA 11/03/16 11/03/16 M-F 2-3p	2-3p	:30	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16T 1	<u>Rate</u> \$70.00				
N 13 WFLA 11/04/16 11/04/16 M-F 2-3p	2-3p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				,
Week: 10/31/16 11/06/16F 1  N 14 WFLA 11/07/16 11/07/16 M-F 2-3p	\$70.00 2-3p	:30	NM	4	\$70.00
Start Date End Date Weekdays Spots/Week		.30	INIVI	1	φ/0.00
Week: 11/07/16 11/13/16 M 1	\$70.00				
N 15 WFLA 11/01/16 11/01/16 M-F 3-4p Start Date End Date Weekdays Spots/Week	3-4p <u>Rate</u>	:30	NM	1	\$200.00
Week: 10/31/16 11/06/16 -T 1	\$200.00				
N 16 WFLA 11/02/16 11/02/16 M-F 3-4p	3-4p	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	<u>Rate</u> \$200.00				
N 17 WFLA 11/03/16 11/03/16 M-F 3-4p	3-4p	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week					•
Week: 10/31/16	\$200.00 3-4p	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week		.30	INIVI	'	φ200.00
Week: 10/31/16 11/06/16F 1	\$200.00				
N 19 WFLA 11/07/16 11/07/16 M-F 3-4p Start Date End Date Weekdays Spots/Week	3-4p <u>Rate</u>	:30	NM	1	\$200.00
Week: 11/07/16 11/13/16 M 1	\$200.00				
N 20 WFLA 11/01/16 11/01/16 M-F 4-5p	4-5p	:30	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 2	<u>Rate</u> \$150.00				
N 21 WFLA 11/02/16 11/02/16 M-F 4-5p	4-5p	:30	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16W 2	<u>Rate</u> \$150.00				
N 22 WFLA 11/03/16 11/03/16 M-F 4-5p	4-5p	:30	NM	2	\$300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	INIVI	۷	φ300.00
Week: 10/31/16 11/06/16T 2	\$150.00				
N 23 WFLA 11/04/16 11/04/16 M-F 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	4-5p <u>Rate</u>	:30	NM	2	\$300.00
Week: 10/31/16 11/06/16F 2	\$150.00				
N 24 WFLA 11/07/16 11/07/16 M-F 4-5p	4-5p	:30	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 2	<u>Rate</u> \$150.00				
N 25 WFLA 11/01/16 11/01/16 M-F 5-530p	5-530p	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	Rate				
Week: 10/31/16	\$250.00 5-530p	:30	NM	1	\$250.00
Start Date	<u>Rate</u>	.00	INIVI	1	Ψ230.00
Week: 10/31/16 11/06/16w 1	\$250.00				
N 27 WFLA 11/03/16 11/03/16 M-F 5-530p Start Date End Date Weekdays Spots/Week	5-530p <u>Rate</u>	:30	NM	1	\$250.00
Start Date 2110 Date 1100 Mayo Spots/ 1100 M	Hato				

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Original Date / Revision 09/20/16 / 10/18/16



	Contract / Revision 936222 /	Alt Order # 25308607
Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	4YOUN	3774

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	te Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16T 1	<u>Rate</u> \$250.00			
N 28 WFLA 11/04/16 11/04/16 M-F 5-530p  Start Date End Date Weekdays Spots/Week  Week: 10/31/16 11/06/16F 1	5-530p <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 29 WFLA 11/07/16 11/07/16 M-F 5-530p  Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	5-530p <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 30 WFLA 11/01/16 11/01/16 Local 6p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	6-630p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 31 WFLA 11/02/16 11/02/16 Local 6p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16w 1	6-630p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 32 WFLA 11/03/16 11/03/16 Local 6p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16T 1	6-630p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 33 WFLA 11/04/16 11/04/16 Local 6p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16F 1	6-630p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 34 WFLA 11/07/16 11/07/16 Local 6p News  Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	6-630p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 35 WFLA 11/01/16 11/01/16 Local 7p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	7-730p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 36 WFLA 11/02/16 11/02/16 Local 7p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16w 1	7-730p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 37 WFLA 11/03/16 11/03/16 Local 7p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16T 1	7-730p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 38 WFLA 11/04/16 11/04/16 Local 7p News  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16F 1	7-730p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 39 WFLA 11/07/16 11/07/16 Local 7p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	7-730p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 40 WFLA 11/01/16 11/01/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	730-8p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 41 WFLA 11/02/16 11/02/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	730-8p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 42 WFLA 11/03/16 11/03/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16T 1	730-8p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 43 WFLA 11/04/16 11/04/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	730-8p <u>Rate</u>	:30	NM 1	\$300.00

<u>Advertiser</u>

POL/Dana Young for Sen

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	Contract / Revision 936222 /	Alt Order # 25308607		
Contract Dates	Product	Estimate #		
11/01/16 - 11/08/16	4YOUN	3774		

<u>Advertiser</u>	Original Date / Revision					
POL/Dana Young for Sen	09/20/16 / 10/18/16					

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpo	ıts	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16        F         1	<u>Rate</u> \$300.00				
N 44 WFLA 11/07/16 11/07/16 M-F 730-8p	730-8p	:30	NM	1	\$300.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/07/16         11/13/16         M         1	<u>Rate</u> \$300.00				
N 45 WFLA 11/01/16 11/01/16 Late News M-Su	M-Su	:30	NM	1	\$800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         -T         1	<u>Rate</u> \$800.00				
N 46 WFLA 11/02/16 11/02/16 Late News M-Su Start Date End Date Weekdays Spots/Week	M-Su Rate	:30	NM	1	\$800.00
Week: 10/31/16 11/06/16W 1	\$800.00				
N 47 WFLA 11/03/16 11/03/16 Late News M-Su Start Date End Date Weekdays Spots/Week	M-Su Rate	:30	NM	1	\$800.00
Week: 10/31/16 11/06/16T 1	\$800.00				
N 48 WFLA 11/04/16 11/04/16 Late News M-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-Su <u>Rate</u>	:30	NM	1	\$800.00
Week: 10/31/16 11/06/16F 1	\$800.00	00	NIN 4	_	<b>#</b> 000.00
N 49 WFLA 11/07/16 11/07/16 Late News M-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-Su <u>Rate</u>	:30	NM	1	\$800.00
Week: 11/07/16	\$800.00 7-8a	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	'	φ40.00
Week: 10/31/16	\$40.00 6-630p	:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16	Rate \$275.00			•	Ψ=/ 0.00
N 52 WFLA 11/07/16 11/07/16 Mon 8-10p The Voice	8-10p	:30	NM	2	\$8,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/07/16         11/13/16         M         2	Rate \$4,000.00				
N 53 WFLA 11/01/16 11/01/16 Tue 8p The Voice	8-9p	:30	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	<u>Rate</u> \$3,500.00				
N 54 WFLA 11/02/16 11/02/16 Wed 8p Blindspot	8-9p	:30	NM	1	\$2,500.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/31/1611/06/16w1	<u>Rate</u> \$2,500.00				
N 55 WFLA 11/02/16 11/02/16 Wed 9p L&O SVU Start Date End Date Weekdays Spots/Week	9-10p	:30	NM	1	\$2,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16        w         1	<u>Rate</u> \$2,500.00				
N 56 WFLA 11/02/16 11/02/16 Wed 10p Chicago PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-1059p <u>Rate</u>	:30	NM	1	\$2,500.00
Week: 10/31/16 11/06/16W 1	\$2,500.00				
N 57 WFLA 11/03/16 11/03/16 Thur 9p Chicago Med Start Date End Date Weekdays Spots/Week	9-10p Rate	:30	NM	1	\$3,500.00
Week: 10/31/16 11/06/16T 1	\$3,500.00				
N 58 WFLA 11/04/16 11/04/16 Fri 8p Caught on Camera Start Date End Date Weekdays Spots/Week	8-9p <u>Rate</u>	:30	NM	1	\$1,000.00
Week: 10/31/16 11/06/16F 1	\$1,000.00			•	40.000.00
N 59 WFLA 11/05/16 11/05/16 Nascar Start Date End Date Weekdays Spots/Week	Nascar <u>Rate</u>	:30	NM	2	\$3,200.00

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09/20/16 / 10/18/16



	Contract / Revision 936222 /	Alt Order # 25308607		
Contract Dates 11/01/16 - 11/08/16	Product 4YOUN	Estimate # 3774		
Advertiser	Oi	riginal Date / Revision	ī	

				Start/End		Spots/				
*Line Ch Start [	Date End Da	ate Description	ו	Time	Days I	_ength Week	Rate Rtn	Type Spo	ots	Amount
Start Date Week: 10/31/16	End Date 11/06/16	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$1,600.00						
N 60 WFLA 11/05/ <u>Start Date</u> Week: 10/31/16	16 11/05/1 <u>End Date</u> 11/06/16	6 Sat 8-10p D <u>Weekdays</u> S-	ateline <u>Spots/Week</u> 1	8-10p <u>Rate</u> \$1,000.00		:30		NM	1	\$1,000.00
N 61 WFLA 11/06/ <u>Start Date</u> Week: 10/31/16	16 11/06/1 <u>End Date</u> 11/06/16	6 Football Nig <u>Weekdays</u> S	ht in America <u>Spots/Week</u> 1	Football Night in Ar <u>Rate</u> \$2,500.00		:30		NM	1	\$2,500.00
N 62 WFLA 11/01/ <u>Start Date</u> Week: 10/31/16 Week: 11/07/16	16 11/07/1 <u>End Date</u> 11/06/16 11/13/16	6 M-F 530-6p <u>Weekdays</u> -1111 1	Spots/Week 4 1	530-6p <u>Rate</u> \$300.00 \$300.00		:30		NM	5	\$1,500.00
N 63 WFLA 11/07/ <u>Start Date</u> Week: 11/07/16	16 11/07/1 <u>End Date</u> 11/13/16	6 Mon 10p Tir <u>Weekdays</u> 1	neless <u>Spots/Week</u> 1	10-1059p <u>Rate</u> \$2,500.00		:30		NM	1	\$2,500.00
N 64 WFLA 11/01/ <u>Start Date</u> Week: 10/31/16	16 11/01/1 <u>End Date</u> 11/06/16	6 Tue 9p This <u>Weekdays</u> -1	is Us Spots/Week 1	9-10p <u>Rate</u> \$3,500.00		:30		NM	1	\$3,500.00
N 65 WFLA 11/01/ <u>Start Date</u> Week: 10/31/16 Week: 11/07/16	16 11/07/1 End Date 11/06/16 11/13/16	6 M-F 530-6p <u>Weekdays</u> -2121 2	Spots/Week 6 2	530-6p <u>Rate</u> \$400.00 \$400.00		:30		NM	8	\$3,200.00
					Totals	0.00		,	92	\$63,365.00
Time Period	# of S	Spots Gross	Amount Aç	gency Comm.	Net Amo	unt				

POL/Dana Young for Sen

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/08/16	92	\$63,365.00	(\$9,504.75)	\$53,860.25
Totals	92	\$63,365.00	(\$9,504.75)	\$53,860.25

Signature:	Date: